



**Corporate Sponsorship Opportunities**

**2011-2012**

*"SHPE is the Source for Quality Professional Engineers and Technical Talent"*

SHPE Houston  
PO Box 271704  
Houston, TX 77277



Dear Corporate Sponsor,

On behalf of the Society of Hispanic Professional Engineers (SHPE) Houston Chapter, I would like to invite you to become involved with our organization for the 2011-2012 year. The information packet includes a brief history of our chapter and update activities, broken out by our strategic focus areas of the following: *Community Outreach, Professional Development, Chapter Development, and Leadership Development.*

Each year, SHPE-Houston provides its members, and affiliates, a wide range of events and activities, that have require some level of funding to be successful. We also focus our efforts on growing the SHPE Houston Scholarship Fund which benefits college students and graduating high school seniors in the Greater Houston Area.

With many sponsorship opportunities available, I am sure we can find a preferable way to combine our efforts to have a greater impact in our community.

I look forward to hearing from you soon.

Kind regards.

A handwritten signature in black ink, appearing to read "Luis Salazar". The signature is fluid and cursive, with a prominent initial "L".

Luis Salazar, President  
SHPE Houston Professional Chapter  
[president@shpehouston.org](mailto:president@shpehouston.org)



## History

The SHPE Houston Chapter originated on November 12, 1985 and was led by Mr. Bill Othon, P.E. The SHPE National Board of Directors officially approved the chapter on September 19, 1987. The founding members were Mr. Bill Othon, Mr. Solomon Silva, and Mr. Alejandro Flores. In November, 1987, the SHPE Houston Chapter was formally introduced to the local engineering community. On July 5, 2005, SHPE Houston chartered the first Houston link to the Order of the Engineer, a national engineering recognition.

Currently, the professional members strive to promote career advancement through educational opportunities for local students. This chapter has participated in the annual Houston Hispanic Forum, Science Night and Career Day Activities at elementary and middle schools, Science and Engineering Fair of Houston, as well as Leadership Conferences throughout the region. Our members have also contributed their time and efforts in volunteering at various tutoring workshops at local high schools, and serving as mentors and advisors to the local college student members at the University of Houston, Rice University, and Texas A&M University.

In October 2008, the SHPE Houston Chapter was granted with 501(c)3 non-profit status.

## Vision

SHPE Houston is the leading social & technical organization whose primary function is to enhance and achieve the potential of its members in engineering, math, and science.

## Mission

SHPE is the Source for Quality Professional Engineers and Technical Talent

## Statement of Values

We are brought together by heritage, social responsibility and desire to improve the equality of all people through the use of science and technology.

We value excellence in education, professional pursuits and leadership.

We obtain excellence through integrity, empowerment, achievement, diversity and continuous improvement.



**2011-2012 SHPE Houston Executive Board**

President	Luis Salazar	president@shpehouston.org
Vice-President	Isaac Tapia	vicepresident@shpehouston.org
Secretary	Jose De Le Pena	secretary@shpehouston.org
Treasurer	Jose Lopez	treasurer@shpehouston.org
Coordinator of Student Affairs	Walter Castillo	studentaffairs@shpehouston.org
Coordinator of Social/Nominations	Jose Soto	social@shpehouston.org
Coordinator of Membership	Abraham Padilla	membership@shpehouston.org
Order of the Engineer Governor	Jennifer Valencia	ooe@shpehouston.org
Community Outreach	Jose De La Pena	outreach@shpehouston.org
Communications	Jose Lopez	shpe@shpehouston.org
Webmaster	Jennifer Valencia	webmaster@shpehouston.org

## Sponsored Scholarships

SHPE Houston provides merit-based scholarships on a yearly basis to graduating high-school seniors entering college as well as current college students pursuing a degree in Science, Technology, Engineering, and Mathematics (STEM) programs.

The SHPE Houston Scholarship Fund is primarily supported by member contributions, as well as company matched volunteer hour programs. This year we received almost 40 applications and we were able to award two more scholarships, for a grand total of \$10,000 since 2006. The review process is intense and competitive. Although the candidates are all highly qualified and deserving, the funds are limited. That is why we would like to increase scholarship funding by collaborating with companies that share our vision in promoting excellence in education and diversity in the workplace.

In order to deliver this message, SHPE Houston offers the option to award corporate sponsored scholarships. Through your sponsorship, your company's name and logo will be highly recognized via SHPE's professional network. By participating in this program your company will promote the advancement in Science, Technology, Engineering and Mathematics. Your sponsorship can target a discipline of your choice or you may make a general contribution that is aligned with SHPE's vision.

Please consider one of the options below:

**Option 1: "Corporate Name – SHPE Scholarship"**

\$1,000 Award

**Option 2: "Corporate Name – SHPE Scholarship"**

\$500 Award

**Option 3: "Corporate Name – SHPE Scholarship"**

Open Amount (Minimum \$1,200)

**2011 SHPE Houston Scholarship Recipients**

**Fernando Gonzalez (\$1,000 Award)**

Computer/Software Engineering, Texas A&M University

**Zaida Hernandez (\$500)**

Mechanical Engineering, University of Houston



## **Chapter Levels of Sponsorship**

SHPE Houston provides four levels of sponsorship opportunities that assist the chapter in coordinating multiple events. Below each level of sponsorship, are listed the type and number of activities that your contribution will allow us to provide our members, as well as the way your sponsorship will be acknowledged.

### **Platinum Partner (\$1,500 and up)**

Guest Speaker at 2 General Meetings  
Speaker at Professional Development Series Session  
Sponsor of Networking Event  
Company Logo/Link in all Newsletters and SHPE Houston Website

### **Gold Partner (\$1,000)**

Guest Speaker at 2 General Meetings  
Sponsor of Networking Event  
Company Logo/Link in all Newsletters and SHPE Houston Website

### **Silver Partner (\$500)**

Guest Speaker at General Meeting  
Sponsor of Networking Event  
Company Listing in 1 Newsletter and SHPE Houston Website

### **Bronze Partner (\$250)**

Sponsor of Networking Event  
Company Listing in 1 Newsletter



## **Individual Event Sponsorship Opportunities**

### **College Prep Series (\$750)**

The series consists of three individual events, at which volunteers assist high school students with selecting a college/university, applying for financial aid, and writing admissions/scholarship essays. Each event provides dinner for all students and volunteers.

### **Houston Hispanic Forum – Career and Education Day Panel Session & Booth (\$500)**

The program includes four 1 hour long question/answer sessions presented by volunteer members. The attendees include middle/high school students, counselors and parents. The sponsorship covers registration, printed materials, and equipment rental fees. Additional sponsorship would fund raffle items and door prizes.

### **Noche de Ciencias/Science Night (\$250)**

This outreach initiative allows volunteers to interact with elementary school students and engage them in a hands-on activity. Sponsorship covers printed materials, activity supplies, and refreshments for students, parents, and volunteers.

### **Order of the Engineer Reception (\$250)**

After the OOE Ceremony, inductees and their guests are invited to reception providing a networking opportunity for graduating seniors to meet with other link members. This event may also be hosted by the sponsor at an alternate location.

### **Ese Cup Volleyball Tournament (\$250)**

This annual event provides a networking and team building opportunity in a casual setting. Teams are organized among sponsors/professional members and students. Funding covers permit fees, BBQ and beverages.

**2010 – 2011 Year-End Review**

Strategic Focus Areas	2010		2011	
	Jul/Aug/Sept	Oct/Nov/Dec	Jan/Feb/Mar	Apr/May/June
<b>Community Outreach</b>	<ol style="list-style-type: none"> <li>College Series 1 at Jefferson Davis High School: Selecting a Major &amp; Applying for College</li> </ol>	<ol style="list-style-type: none"> <li>College Series 2: Paying for College</li> <li>Yes Prep: Public service with HS Students</li> <li>Cy Lakes High School Career Fair</li> <li>College Series 3</li> <li>Houston Hispanic Forum planning meeting</li> </ol>	<ol style="list-style-type: none"> <li>Science Night planning session</li> <li>HHF Planning meeting</li> <li>2011 HHF-Career &amp; Education Day</li> <li>Clifton Middle School Career Night</li> </ol>	<ol style="list-style-type: none"> <li>City of Houston Science Fair judging</li> <li>Reviewed &amp; Awarded Scholarship Applications</li> <li>Harvard Elem Ice Cream Experiment</li> </ol>
<b>Professional Development</b>	<ol style="list-style-type: none"> <li>“Technical Presentation Skills and Technical Poster Design” presented by Tracy Voltz</li> </ol>	<ol style="list-style-type: none"> <li>Business Networking Dinner sponsored by CELH</li> <li>Joint Society Networking at Sugar Cane organized by SWE</li> <li>“Put your MBA to work..” NSHMBA sponsored lunch mtg</li> <li>Order of the Engineer Induction Ceremony</li> </ol>	<ol style="list-style-type: none"> <li>“The Unwritten Rules in the Corporate Jungle” presented by Kimberly Ballew</li> </ol>	<ol style="list-style-type: none"> <li>Order of the Engineer Induction Ceremony</li> <li>Executive Board Elections</li> </ol>
<b>Chapter Development</b>	<ol style="list-style-type: none"> <li>Meet the New Board General Meeting</li> <li>Joint NSHMBA Networking Event</li> <li>Participated in SWE “Wine and Chocolate Soiree”</li> <li>Chapter Bowling Night</li> <li>Independence Celebration with Mango Punch Social</li> <li>Participated in Region V Soccer Tournament</li> </ol>	<ol style="list-style-type: none"> <li>UH Football tailgate with SHPE-UH</li> <li>Networking Social Dinner</li> <li>Joint Christmas party with NSHMBA and various other organizations</li> </ol>	<ol style="list-style-type: none"> <li>Networking Social Dinner</li> <li>NSHMBA kick-off social</li> </ol>	<ol style="list-style-type: none"> <li>Networking Social Dinner</li> <li>“Ese” Cup Vball &amp; BBQ</li> <li>End of year Party for members &amp; friends</li> </ol>
<b>Leadership Development</b>	<ol style="list-style-type: none"> <li>Monthly Executive Board Meetings: Held Jul/Aug</li> <li>July Executive Board Retreat</li> <li>SHPE NILA Conference</li> </ol>	<ol style="list-style-type: none"> <li>Monthly Executive Board Meetings: Held Oct/Nov</li> <li>Dec Meeting with SHPE National Board of Directors</li> </ol>	<ol style="list-style-type: none"> <li>Monthly Executive Board Meetings: Held Jan/Feb/Mar</li> </ol>	<ol style="list-style-type: none"> <li>RLDC co-hosted with SHPE-UH in Houston</li> </ol>



**Corporate Response Form**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Please indicate one of the following:

\_\_\_\_\_ We would like to sponsor a corporate scholarship. (See page 5 for Option details)

\_\_\_\_\_ Option 1 (\$1,000)    \_\_\_\_\_ Option 2 (\$500)    \_\_\_\_\_ Option 3 (\$\_\_\_\_\_)

\_\_\_\_\_ We would like to become an official partner of the SHPE-Houston Professional Chapter:

\_\_\_\_\_ Platinum Partner (\$1,500)    \_\_\_\_\_ Gold Partner (\$1,000)

\_\_\_\_\_ Silver Partner (\$500)    \_\_\_\_\_ Bronze Partner (\$250)

Preferred Meeting/Event Date(s): \_\_\_\_\_

\_\_\_\_\_ We would like to support an event and/or program:

Event/Program: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

\_\_\_\_\_ We would like to donate our goods/services in a different manner:

Please specify: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please make checks payable to:**

SHPE Houston

**Email form to:**

shpe@shpehouston.org

**Or mail to:**

Society of Hispanic Professional Engineers  
Houston Professional Chapter  
c/o Luis Salazar  
PO Box 271704  
Houston, Texas 77277